

# IIW 2025 - 79<sup>th</sup> Annual Assembly and International Conference Salzburg, 11-17 July 2026

## Sponsorship Prospectus



# GENERAL INFORMATION

## Dates

The 79<sup>th</sup> IIW Annual Assembly and International Conference will take place from **July 11-17 2026**

## Venue

**Salzburg Congress - Auerspergstraße 6 • 5020 Salzburg, Austria**

## Accommodation

We strongly recommend that sponsors & exhibitors book their accommodation well in advance, to ensure availability as well as the best possible rates. To facilitate this, sponsors are strongly advised to book accommodation for staff and guests through the link <https://iiw2026.com/hotels/>

## Website

<https://iiw2026.com/>



**Professional Congress Organizer**

ARISTEA INTERNATIONAL S.r.l.

Tel. +39 010 553591 • E-mail [info@iiw2026.com](mailto:info@iiw2026.com)



# BECOME A SPONSOR AT IIW 2026!

## Sponsors will have the opportunity to be featured in:

- ▶ Conference programme
- ▶ Conference website
- ▶ Conference App
- ▶ Social media and media releases pre and post event
- ▶ Acknowledgement throughout the conference proceedings

## Benefits of Sponsoring IIW 2026:

- ▶ Reach your target audience face-to-face
- ▶ Direct selling to potential buyers
- ▶ Build valuable prospect databases
- ▶ Strengthen relationships with existing customers
- ▶ Demonstrate and launch new products and services
- ▶ Build brand awareness
- ▶ Position your company as a market leader
- ▶ Target and develop new markets



### Customize Your Sponsorship

Contact us for an individual package that meets your business objectives and needs:

ARISTEA INTERNATIONAL S.r.l. • Tel. +39 010 553591 • E-mail [info@iiw2026.com](mailto:info@iiw2026.com)





# Sponsorship Packages



Opportunities	PLATINUM PARTNER	GOLD €30,000	SILVER €25,000	BRONZE €15,000
Booth Space	CONTACT US TO CREATE YOUR OWN PACKAGE & MAXIMIZE YOUR VISIBILITY AT THE EVENT	18m <sup>2</sup> (6x3) 1st Floor	9m <sup>2</sup> (3x3) 1st or Ground Floor	6m <sup>2</sup> (3x2) Ground floor
Logo & Link on Website & App		✓	✓	✓
Text on Website & App		100 words	80 words	50 words
B2B Meetings		3	2	1
Members in LOC (Local Organizing Committee)		2	1	--
Complimentary Full Registrations		10	8	5
Exhibitor Passes		2	2	2
Lead Scanning		✓	✓	✓

*All packages are customizable*

*VAT is not included in the above prices and will be added only if applicable*

# Customized Add-on Opportunities



## Social events

The Conference will offer Social Evenings to all registered participants. Both the National Evening and the Gala Banquet are available for sponsorship.

Benefits for each Dinner (sold separately) include:

- ▶ Sponsor Visibility during the event and in the programme (“Event supported by....”)
- ▶ 5 invitations for sponsor company representatives
- ▶ Acknowledgement in all conference publications

## Coffee Breaks

Coffee and tea will be offered to all participants during the scheduled breaks. The Sponsor will be acknowledged in the Final Program, on the IIW 2026 website and during the coffee break by a label showing the sponsor's name & logo at all the catering stations.

**Starting from 30,000€**  
(Exclusive Sponsorship for each event)



**8,000 €**  
(per coffee break, packages available)



**SPONSORING CUSTOMIZED OPPORTUNITIES INCLUDES BRAND ACKNOWLEDGEMENT ON IIW 2026 WEBSITE AND APP**  
*VAT is not included in the above prices and will be added only if applicable*

# Customized Add-on Opportunities



## Roll-up Banners

Place your roll-up banners at a variety of locations within the conference venue and promote your products. Roll-up banners must be provided by you, but we are more than happy to assist you with the printing and production process.

Sponsorship of these items enables your company to impact delegates both before and during the conference.

**500 € each**  
**4,500 € for 10**



## Mobile App Push Notifications

Optimize awareness of your company booth, sessions or activities by sending a push notification.

App notifications consist of one message including:

Title with a maximum of 120 characters

Text of up to a suggested 150 words

Website links

**1,000 € each**



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# Customized Add-on Opportunities

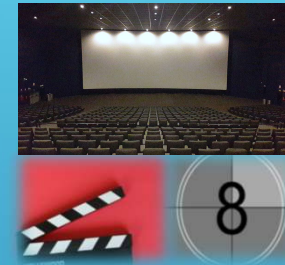


## Promotional Video during Intervals

Your video, promoting your activity and products, will be projected on screens at the venue during breaks and intervals. This exclusive sponsoring opportunity offers high visibility to all participants throughout the conference.

Video length up to 2 minutes

8,000 €



## Conference Kit Items

Sustainable notepads & pens  
USB pen drives

Please contact us for separate items  
or to sponsor the complete Congress Kit:  
[info@iiw2026.com](mailto:info@iiw2026.com)



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# Customized Add-on Opportunities



## Battery Charging Station

A Battery Charging Station will be constructed to supply electric power for the recharging of mobile phone devices and laptops.

The sponsoring company's logo will be displayed on the booth panels for the entire duration of the congress.

**8,000 €**



## Sponsor of Sound & Image

The Sponsor of Sound & Image will support the costs of audiovisual equipment and dedicated staff that will provide sound and image in the conference session rooms and exhibition area if needed, for the duration of the conference.

The Sponsor will be acknowledged in all printed and online material of the conference as well as at the slide reception desk, where speakers will be uploading their presentations.

**15,000 €**



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# Customized Add-on Opportunities



**To be negotiated\***

## Technical Visits

Participants may register for a technical visit to the sponsor company headquarters, showcasing the excellency of products, welding applications and facilities.

The visit package shall include all costs, including transportation, meals (if necessary) and guiding participants through the Visit.

**\*This opportunity is limited to 3 Sponsors of the main event**



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## TELL US!

Contact us to create impactful visibility opportunities together at the Annual Assembly, or even before, during, and after through the official congress App and Digital Platform.

Engage with attendees in real time, enhance your reach with tailored content, and maximize your presence in multiple formats designed to amplify your brand throughout the event experience.



Please contact us at:

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We look forward to seeing you in Salzburg!

